



Ambasciata d'Italia  
Tel Aviv

## NOTICE

### **CALL FOR PROPOSALS FOR THE ADJUDICATION OF EVENT PRODUCTION SERVICES FOR A GALA NIGHT DURING THE ITALIAN CUISINE WEEK (NOVEMBER 18<sup>th</sup>, 2019)**

The Embassy of Italy in Tel Aviv issues a call for proposals to provide event production services at the Residence of the Ambassador of Italy to the State of Israel (Alonim St. 6, Ramat Gan) on the occasion of the “Italian Cuisine Week”. In particular such company will produce a gala event on November 18<sup>th</sup>, from 7pm to 10pm.

The initiative explores the popularity of Italian food and drink abroad, as evidence of the “Made in Italy” brand’s international success. Over the centuries, Italy’s universally beloved products have become ambassadors for Italian excellence. For each, all-natural ingredients are incorporated into age-old recipes still followed by generations of artisans across Italy’s 20 regions. Thanks to this passion for tradition and quality, Italy is known across the globe for its specialties, from Prosciutto di Parma to Parmigiano Reggiano to Chianti DOCG.

The Italian Cuisine Week aims to reinforce Italian quality by educating food lovers on how to identify and appreciate authentic Italian products.

For the 2019 Tel Aviv edition, our guests of honor are the chefs Angelo Dandini, Michele Bozzetto and Emanuela Panke. They will be engaged in free masterclasses, special tastings and demos during the gala.

#### **Venue**

The Residence has a surface of approximately 3.900 square meters (garden included).

#### **Date and Time**

November 18<sup>th</sup>, 2019. From 7pm to 10pm (3 hours).

#### **Guests number**

200/250 VIP guests (approximately).

#### **Value of the contract**

Not exceeding 72.000 NIS (before VAT).

#### **Recipients**

This call for proposals is intended to well-established event production companies that meet the requirements described above, and that have the technical expertise and resources to enter such agreement. Previous experience with diplomatic missions and national days is preferred.

## Activities

- Design and décor
- Garden furniture
- Lights, candles, lanterns and electric connections
- Italian Music, DJ and DJ set
- Promo video (loop) on Italian excellence
- Projection of a promo short movie (topic: Italian prosecco) on the house facade
- Food supplies (menu TBD with the chefs)
- Kitchen appliances and supplies
- Canopy supply (in case of rain)
- Waitresses, Attendants, extra Staff
- AOB

## Equipment

All professional materials, equipment and tools to be provided by the company.  
Work attire will be provided by the company to all employees.

## Purpose

This call for proposals is aimed to start a constructive dialogue with all interested companies. At this stage, statements of interest will not create a legal obligation between the company and the Embassy under any circumstances. Companies submitting statements of interests will not gain preferred placement position in the adjudication process.

## Requirements

As a guarantee of sound business practices in the field of event production services, companies must include in the statement of interest the following documentation:

- business license (if applicable);
- sound business practice in the event production field in Israel;
- financial statement.

## How to Submit a “Statement of Interest”

The statement of interest with the attached “A form”, must be received by email, no later than 11 am on November 4<sup>th</sup>, 2019, at the address [amm.telaviv@esteri.it](mailto:amm.telaviv@esteri.it).

In the “Subject” field, please write: *“CALL FOR PROPOSALS FOR EVENT PRODUCTION SERVICES”*.

Tel Aviv, October 17<sup>th</sup>, 2019

L’Ambasciatore d’Italia

Gianluigi Benedetti