



Ambasciata d'Italia
Tel Aviv

PUBLIC NOTICE

FOR THE PURPOSE OF SEEKING SPONSORS FOR THE ORGANIZATION OF EVENTS AND FESTIVALS PLANNED UNDER THE 2025 INTEGRATED PROMOTION PROGRAM AND FOR ACTIVITIES AND EVENTS RELATED TO THE CELEBRATION OF THE ITALIAN NATIONAL DAY 2025

Following Decision No. 25 of March 20, 2025, approving this notice,

IT IS HEREBY ANNOUNCED

that the Embassy of Italy in Tel Aviv intends to seek sponsorships for funding the events and festivals under the 2025 Integrated Promotion Program and for organizing activities and events related to the celebration of the Italian National Day 2025 (hereinafter referred to as “Events”).

This notice does not constitute an invitation to tender, a public offer under Article 1336 of the Italian Civil Code, or a public promise under Article 1989 of the Italian Civil Code. It does not initiate any awarding procedure, nor does it produce rankings, score allocations, or merit classifications.

This notice is intended solely to assess the availability of public and private entities to *sponsor* the Event.

1. PROMOTING ENTITY

The Embassy of Italy in Tel Aviv, located at 25 Hamered Street – Tel Aviv (hereinafter referred to as the “**Administration**”), acts as the *sponsee* and promoter of the Events.

2. OBJECT AND NATURE OF SPONSORSHIPS

Sponsorships may be:

- Economic, through the provision of monetary contributions;
- Technical, through the direct provision of services or goods;
- Mixed, combining both forms above.

The Embassy may allow multiple sponsors to contribute, ensuring the inclusion of each sponsor's logo and/or brand on promotional and graphic materials.

3. RECIPIENTS

Expression of interest may be submitted by foreign public and private entities that meet the following requirements

- a) non-existence of the causes of exclusion referred to in Articles 94, 95 and 98 of Leg, no. 36, as well as any

- other situation considered by law to be prejudicial or limiting to the ability to contract;
- b) for legal persons, in addition to point a), the non-existence of bankruptcy or insolvency proceedings;
- c) non-membership of political, trade union, philosophical or religious organizations.

4. EXPRESSIONS OF INTEREST

Expressions of interest must be drawn up exclusively using the form attached to this notice under letter 'A' ('Annex A') and must contain the following elements

- a) data of the proposer;
- b) sponsorship modalities:
 - if **economic**: indication of the amount and currency of the funding to be provided;
 - if **technical**: indication of the goods and services with which it is intended to contribute to the organization of the Event and their economic value
 - if **mixed**: indication of the amount of the financing and of the goods and services.
- c) declaration of commitment to assume all the conditions contained in this public notice;

The application must be accompanied by the company logo in high definition and by the following supporting declarations, drawn up in accordance with the model attached to this notice under letter 'B' ('Annex B')

- a) declaration attesting that there are no grounds for exclusion under Articles 94, 95 and 98 of Legislative Decree No. 36 of 31 March 2023, as well as the possession of the other requirements of social security (where provided for by the legislation applicable to the applicant); in paragraph 3, letters b) and c) above
- b) a declaration that it has fulfilled its contribution obligations; and
- c) (*in the case of technical sponsorship*) a declaration certifying possession of the requirements for the performance of the supply and/or services proposed.

The parties are open to agreeing on minor changes to the technical sponsorship to ensure the success of the Events.

5. DEADLINE FOR SUBMISSION

Expressions of interest, formulated in accordance with the provisions of paragraph 4 above, may be submitted from the date of publication of the notice until 13:00 (Italian time) on 15 December 2025, unless extended.

Applications must be received in electronic format, by e-mail, to the e-mail addresses sportellounico.telaviv@esteri.it and amm.telaviv@esteri.it.

The application must contain the following documents

- a) expression of interest, drawn up according to **Annex A**, signed by the legal representative;
- b) substitute declaration, drawn up according to **Annex B**, signed by the legal representative.

6. EVALUATION AND SELECTION

Sponsors shall be chosen on the basis of the principles of transparency, competition, publicity, impartiality, effectiveness, cost-effectiveness and proportionality.

Expressions of interest are not to be considered binding for the Embassy for the purposes of formalizing the sponsorship contract, which reserves the right not to accept the candidatures if

- a) it considers that a conflict of interest with its own activity may arise from the proposed sponsorship
- b) it considers that the proposed sponsorship may harm or damage its image or its initiatives;
- c) considers that the proposed sponsorship is inconsistent with the aims of the Event;
- d) the proposed sponsorship is contrary to the general principles of the Italian legal system
- e) considers the candidature unacceptable for reasons of expediency or incompatibility with its institutional role.

Furthermore, sponsorships concerning

- a) propaganda of a political, trade union, philosophical or religious nature
- b) activities or products contrary to public order, morality and local sensitivity.

Following the evaluation of the proposals, even before the expiry of this notice, the person in charge of the procedure shall proceed to invite the parties identified as sponsors to sign the sponsorship contract.

7. SPONSORSHIP AGREEMENT

The relationship between the Embassy and the *sponsor* will be governed by separate sponsorship contracts. The following constitute essential and, therefore, non-negotiable elements of the sponsorship agreement

- a) the obligations of the Embassy in relation to each category of sponsorship
- b) the so-called 'foreign policy clause', which provides for the possibility for the Embassy to withdraw from the contract for foreign policy reasons, without conditions or limitations of any kind, without the payment of any penalty and without prejudice to the return of contributions already paid
- c) (*in the case of economic sponsorship*) the acquisition in the budget of the entire contribution made, even if the overall expenditure for the organization of the Event should turn out to be less than the sponsorship received.

8. PERSON IN CHARGE OF THE PROCEDURE

The functions of the person in charge of the proceedings are assigned to Cons. Leg. Ludovica Laviani Mancinelli. For information, please write sportellounico.telaviv@esteri.it and amm.telaviv@esteri.it.

9. DATA PROTECTION

For the submission of expressions of interest, applicants are required to provide data and information, relating to their representatives and/or employees, that fall within the scope of application of EU Regulation 679/2016 ('RGPD') and Legislative Decree no. 196 of 30 June 2003, as amended.

The processing of personal data will be carried out in compliance with the regulations in question, in accordance with the information provided by this Administration pursuant to Article 13 of the RGPD and attached to this notice under letter 'C' ('Annex C').

10. PUBLICATION

This notice is posted on the notice board of the Embassy of Italy in Tel Aviv and published on the same day on the

official website (<https://ambtelaviv.esteri.it/it/>).

11. ANNEXES

The annexes referred to in this notice form an integral and substantial part of it.

Tel Aviv, 03.04.2025

Ludovica Laviani Mancinelli
Procedure Manager

- Annex A – Expression of Interest Template
- Annex B – Substitute Declaration Template
- Annex C – Personal Data Processing Information