



Ambasciata d'Italia
Tel Aviv

PUBLIC NOTICE

FOR THE PURPOSE OF SEEKING SPONSORS FOR THE ORGANIZATION OF EVENTS AND FESTIVALS INCLUDED IN THE 2026 INTEGRATED PROMOTION PROGRAM AND FOR THE ORGANIZATION OF ACTIVITIES AND EVENTS RELATED TO THE CELEBRATIONS OF REPUBLIC DAY 2026

Pursuant to Contract Decision No. 34 of April 20, 2026, by which this notice was approved,

NOTICE IS HEREBY GIVEN

that the Italian Embassy in Tel Aviv intends to solicit sponsorships to finance events and festivals included in the 2026 Integrated Promotion Program and to organize activities and events related to the 2026 Republic Day celebrations (hereinafter also referred to as “Events”).

This notice does not constitute an invitation to offer nor an offer to the public, pursuant to Article 1336 of the Italian Civil Code, nor a promise to the public, pursuant to Article 1989 of the Italian Civil Code, and it does not initiate any award procedure, nor does it result in rankings, scoring, or other merit-based classifications.

This notice is intended to assess the existing willingness of public and private entities to finance the Event as sponsors.

1 – SPONSORING ENTITY

The Italian Embassy in Tel Aviv, located at 25 Hamered Street – Tel Aviv (hereinafter also referred to as the “Embassy”), acts as the sponsor of the Event.

2 – PURPOSE AND NATURE OF SPONSORSHIPS

Sponsorships may be financial, through the provision of a monetary amount; technical, through the direct provision of services or goods; or a combination of both.

The Embassy may allow multiple sponsors to participate in the financing of the Events, ensuring the simultaneous presence of each sponsor’s logos and/or trademarks on graphic and promotional materials.

3 – ELIGIBLE APPLICANTS

Foreign public and private entities are eligible to submit an expression of interest provided they meet the following requirements:

- a) the absence of grounds for exclusion as set forth in Articles 94, 95, and 98 of Legislative Decree No. 36 of March 31, 2023, as well as any other situation deemed by law to be prejudicial or limiting to contractual capacity;
- b) for legal entities, in addition to point a), the absence of insolvency or bankruptcy proceedings;
- c) not belonging to organizations of a political, trade union, philosophical, or religious nature.

4 – EXPRESSIONS OF INTEREST

Expressions of interest must be prepared exclusively using the form attached to this notice under letter “A” (“Annex A”) and must include the following information:

- a) details of the proposer;
- b) Terms of sponsorship:
 - i. if **financial**: indication of the amount and currency of the funding to be provided;
 - ii. if **technical**: indication of the goods and services intended to contribute to the organization of the Event and their economic value;
 - iii. if **mixed**: indication of the amount of funding and the goods and services.
- c) a declaration certifying the commitment to comply with all the conditions contained in this public notice;

The application must be accompanied by the company logo in high definition and by the following substitute declarations, drafted in accordance with the template attached to this notice under letter “B” (“Annex B”):

- a) a declaration certifying the absence of the grounds for exclusion referred to in Articles 94, 95, and 98 of Legislative Decree No. 36 of March 31, 2023, as well as compliance with the other requirements set forth in paragraph 3, letters b) and c) above;
- b) a declaration of compliance with social security and tax obligations (where required by the regulations applicable to the proposer);
- c) (*in the case of technical sponsorship*) a statement certifying that the requirements for the provision of the proposed goods and/or services are met.

The Parties agree to consider minor adjustments to the scope of the technical sponsorship to ensure the success of the Event.

5 – SUBMISSION PROCEDURES AND DEADLINE FOR THE NOTICE

Expressions of interest, prepared in accordance with the provisions of paragraph 4 above, may be submitted starting from the date of publication of the notice and until 2:00 p.m. (Italian time) on May 15, 2026, unless extended.

Applications must be submitted electronically via email to the addresses sportellounico.telaviv@esteri.it and amm.telaviv@esteri.it.

The application must contain the following documentation:

- a) expression of interest, prepared in accordance with **Annex A**, signed by the legal representative;
- b) substitute declaration, prepared in accordance with **Annex B**, signed by the legal representative.

6 – EVALUATION OF APPLICATIONS AND SELECTION OF SPONSORS

The selection of *sponsors* will be based on the principles of transparency, competition, publicity, impartiality, effectiveness, cost-effectiveness, and proportionality.

Expressions of interest are not to be considered binding on the Embassy for the purposes of formalizing the sponsorship agreement, and the Embassy reserves the right to reject applications if:

- a) it considers that the proposed sponsorship could give rise to a conflict of interest with its own activities;
- b) it perceives in the proposed sponsorship a potential prejudice or damage to its image or its initiatives;
- c) it considers that the proposed sponsorship is not consistent with the objectives of the Event;
- d) the proposed sponsorship is contrary to the general principles of the Italian legal system;
- e) it deems the application unacceptable for reasons of appropriateness or incompatibility with its institutional role.

Furthermore, sponsorships concerning the following shall be excluded:

- a) political, trade union, philosophical, or religious propaganda;
- b) activities or products contrary to public order, public decency, and local sensibilities.

Following the evaluation of the proposals, even before the deadline of this notice, the person in charge of the procedure shall invite the entities identified as sponsors to enter into the sponsorship agreement.

7 – ENTERING INTO THE SPONSORSHIP AGREEMENT

The relationship between the Embassy and the sponsor shall be governed by separate sponsorship agreements.

The following constitute essential and, therefore, non-negotiable elements of the sponsorship agreement:

- a) the Embassy's obligations with respect to each category of sponsorship;
- b) the so-called "foreign policy clause," which provides for the Embassy's right to terminate the contract for reasons of foreign policy, without conditions or limitations of any kind, without payment of any penalty, and subject to the return of contributions already paid;
- c) the Embassy's right to terminate the contract, without any conditions or limitations whatsoever and without paying any penalty, in the event of war, armed conflict, or circumstances constituting a high risk

of war in the host country or the relevant area, subject to the obligation to refund any contributions already paid;

- d) (*for financial sponsorships*) the inclusion in the budget of the entire contribution provided, even if the total expenditure for organizing the Event is less than the sponsorships received.

8 – DATA CONTROLLER

The role of data controller is assigned to Legal Secretary Federico Castelli. For further information, please contact sportellounico.telaviv@esteri.it and amm.telaviv@esteri.it

9 – PROCESSING OF PERSONAL DATA

For the submission of expressions of interest, applicants are required to provide data and information regarding their representatives and/or employees, which fall within the scope of EU Regulation 679/2016 (“**GDPR**”) and Legislative Decree No. 196 of June 30, 2003, as amended.

The processing of personal data will be carried out in compliance with the relevant legislation, in accordance with the privacy notice provided by this Administration pursuant to Article 13 of the GDPR and attached to this notice under letter “C” (“**Annex C**”).

10 – PUBLICATION

This notice is posted on the bulletin board of the Italian Embassy in Tel Aviv and published on the same day on the official website (<https://ambtelaviv.esteri.it/it/>).

11 – ATTACHMENTS

The attachments referred to in this notice constitute an integral and substantial part thereof.

Tel Aviv, April 21, 2026

Federico Castelli
Procedure Manager



Attachment A – Expression of Interest Form

Attachment B – Substitute Declaration Form

Attachment C – Privacy Notice